

# 39-7 HOUSE

Maria Gelvi



PROJECT  
39-7 House

ARCHITECT  
Officinaleonardo

LOCATION  
Rome, Italy

YEAR  
2015

PHOTO  
Luigi Filetici

A warm interior, the result of the juxtaposition of different elements and materials that express themselves and each other through an interplay of contamination

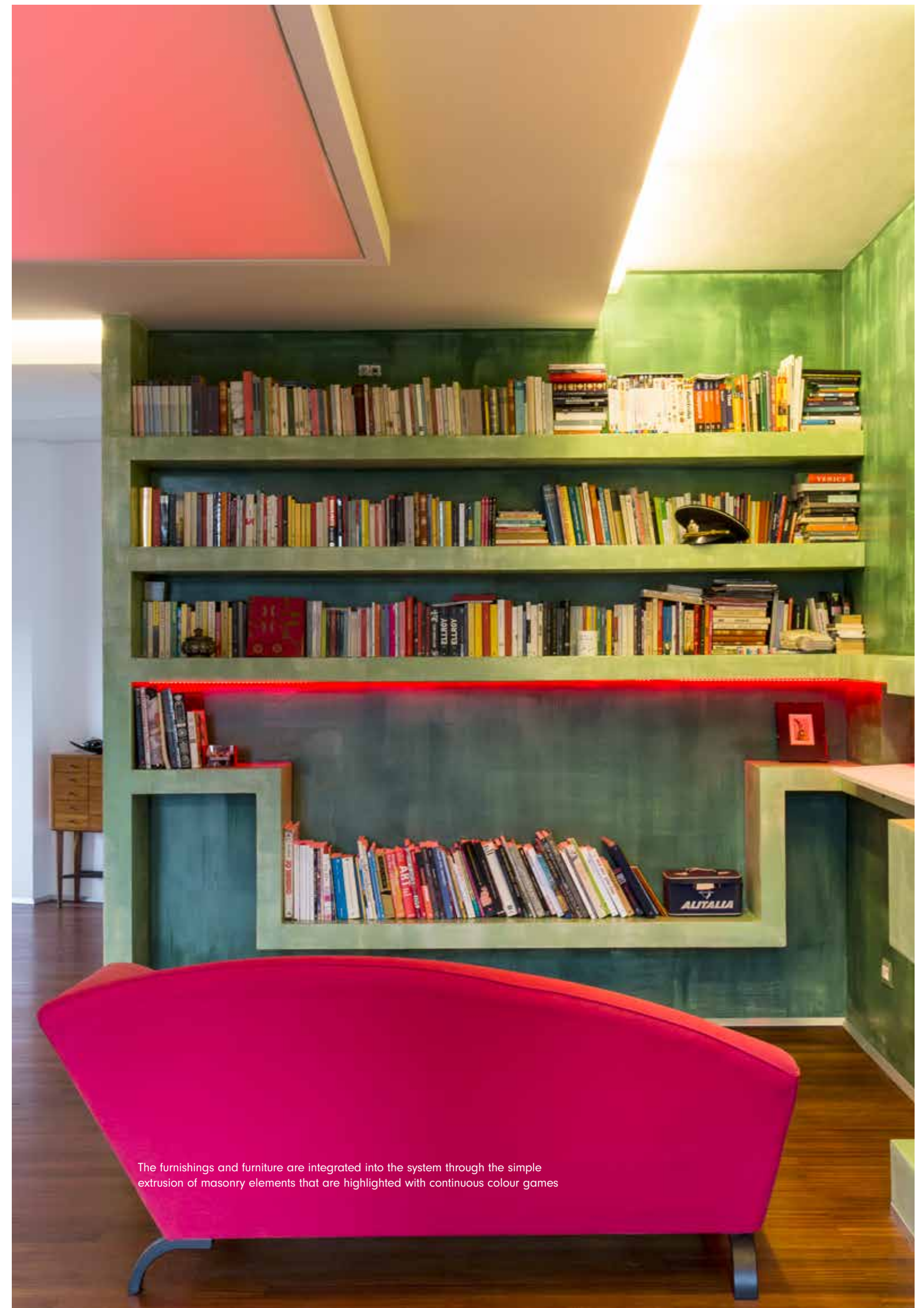




Colour is used as a device for separating, thus reducing the use of dividing elements to the bare minimum necessary

Officina Leonardo is currently creating an “exclusive” through the implementation of an authentic revolution in living spaces. In the 39-7 House project an image far beyond the ordinary is the objective in which the house appears as the symbolic site of the clash between nature and artifice. Using cutting-edge domestic automation technologies and pursuing sustainable design criteria - as in the 2011 Lab4 house project - the architects are shaping the intimate areas of the home by catapulting the viewer onto a continuous visual short circuit. The design features real stage machinery that suggests new living styles through a sequential montage of strong colours and excessive amounts of material. Through altering the perception of space, the architecture of the house changes appearance by offering innovative solutions with opposing elements and unusual layouts (the mechanical wall that separates the rooms when necessary comes to mind) thus encouraging and enticing the observer into discovering more.

Officina Leonardo costruisce l’“esclusivo” attuando una vera e propria rivoluzione nello spazio dell’abitare. Nel progetto 39-7 House si rincorre la proposta di un’immagine ben oltre l’ordinario in cui la casa appare come il luogo simbolico dello scontro tra natura e artificio. Utilizzando tecnologie domotiche d’avanguardia e perseguendo i criteri della progettazione sostenibile - come nel progetto Lab4 house del 2011 - gli architetti configurano l’intimo spazio della casa catapultando lo spettatore in un continuo corto circuito visivo. Il progetto di una vera e propria macchina scenica che propone nuovi modi di abitare attraverso un montaggio sequenziale di colori forti ed eccessi di materia. Alterando la percezione dello spazio l’architettura della casa cambia volto proponendo soluzioni innovative con elementi opposti e distribuzioni inconsuete (si pensi al muro meccanico che separa all’occorrenza gli ambienti) alimentando negli occhi di chi guarda un rinnovato desiderio di scoperta.



The furnishings and furniture are integrated into the system through the simple extrusion of masonry elements that are highlighted with continuous colour games



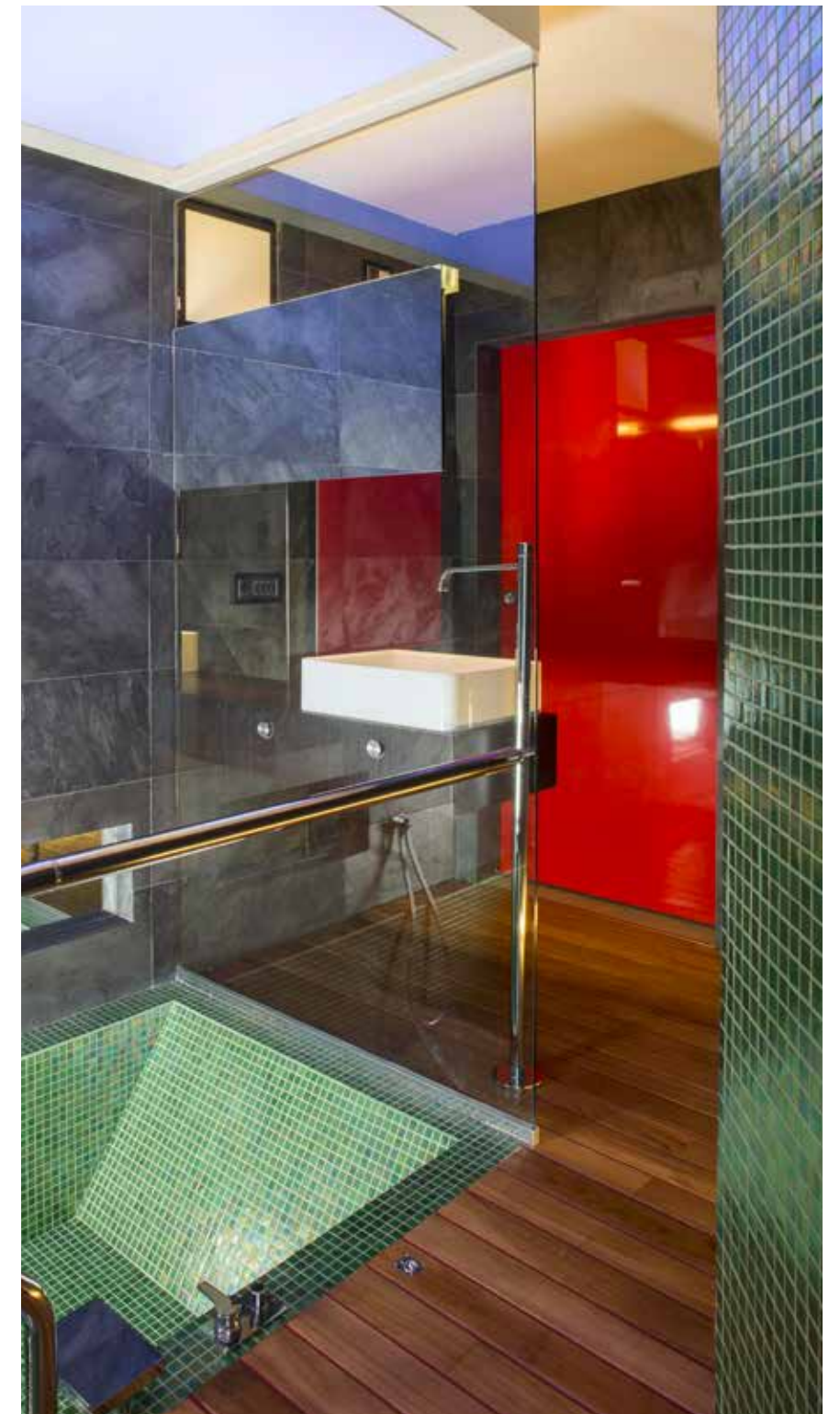


The connecting element is a magic space, a suspended filter that connects the public and private areas of the house in its inconsistent mass

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The law of contrasts reigns throughout the house with bright colours that minimize its original rational layout



#### MAIN PROJECTS

Tensocielo House, Rome, Italy, 2017  
 Anytime Fitness, Rome, Italy, 2016  
 Lab Four House, Rome, Italy, 2014  
 Ilan House, Rome, Italy, 2014  
 Twin Flats House, Rome, Italy, 2011  
 L Shaped House, Rome, Italy, 2007  
 Scolamiero Painting Studio, Rome, Italy, 2007